

## **Electronic Sign Policy**

The primary purpose of the library's electronic sign is to promote library programs, library services, and village and community events. The Library Director of Brimfield Public Library District and appropriate library staff reserve the right to deny use of the sign, alter the contents and design of information, and remove and post messages as they see fit.

Messages will be displayed for a maximum of 10 days prior to the program or event date and then will be deleted. Messages must be submitted to the library in writing to the library staff (See Request for electronic Sign Message Form attached to this policy.)

Messages via the Electronic Sign are available to non-profits and other organizations that provide programs and services to the Brimfield Public Library District or the Village of Brimfield with approval by the Library Director.

Messages that are displayed may promote special or signature events for other organizations, which benefit the community as a whole with the approval of the Library Director.

Messages promoting or advertising regular meetings or ongoing events may be displayed at the discretion of the Library Director for a limited time, space permitting.

The LED Sign is not available for the promotion of private businesses or for the sale of goods and services. The Electronic Sign will not be used for political campaigns.

## Non-Electronic Signs and Banners:

The Library Director of Brimfield Public Library District must approve signage posted on library grounds. The director has the right to deny any signage requests.